

Sponsorship Request Form

To be considered for sponsorship, please complete this form in its entirety, and submit it with any additional supporting information to UC San Diego Health Community Affairs at dmier@ucsd.edu.

Section 1: Information About the Person Completing This Form

Date Submitted: _____

Contact Person (and title, if applicable): _____

Phone Number: _____

Email Address: _____

Organization (and department, if applicable): _____

Are you a nonprofit organization? If so, provide your tax ID#: _____

Your organization's mission and goals:

Section 2: Information About the Sponsorship Opportunity or Event

Does your sponsorship request meet the criteria listed on the Sponsorship page? If yes, please explain.

Please provide demographics on the members of your organization and/or the participants at your event. Demographics should include age, gender, income range, zip code and any special interests.

Please provide anticipated attendance numbers for any events that will be supported by our sponsorship.

How will your event or activities provide measurable outcomes? Please list the measurable outcomes individually by event, along with your anticipated results. Measurable outcomes can include attendance, mailing lists, participant contact information, access to member databases, etc.

Total Cost of Sponsorship (amount requested): \$ _____

Section 3: Please Check All That Apply to Your Request

Consideration for sponsorships will be dependent on the following:

- Requests must support one or more of UC San Diego Health’s major clinical programs, such as cardiovascular care, cancer, women and infants services, and surgical services. We do not support requests for individual or personal sponsorships.
- Sponsorships for national organizations must be centered on a local or regional event.
- Must involve health and wellness that leads to community benefit, health improvement or education.
- The requesting organization and event must reflect positively on UC San Diego Health and must provide appropriate visibility and value-added opportunities for UC San Diego Health, such as logo placement, banners, public service announcements, public relations opportunities, speaker opportunities, etc. A wrap-up report showing photos, samples of programs, T-shirts and any other items agreed upon in the sponsorship contract must be submitted upon conclusion of the sponsorship year.

Please include any additional information that may assist in the evaluation of your sponsorship request: